



**EVERGREEN LINE**

**PRESS RELEASE**  
For Immediate Release

**Media Contact:**  
Barbara Yeninas  
BSY Associates Inc.  
973-650-0105

## **Evergreen Rolls Out Sea Freight Services for Alibaba.com Members**

**June 21, 2017** - Evergreen Line has teamed up with Alibaba.com, a leading wholesale marketplace for global trade under Alibaba Group, to provide Alibaba.com members with the option of booking sea freight services online with guaranteed space and prices. Evergreen Line has also appointed Evergreen Logistics Corporation as a designated provider of customized, comprehensive logistics solutions for Alibaba.com members opting for its sea freight services.

The growth of e-commerce has resulted in small, fragmented orders from global buyers. Taking note of the need for user-friendly logistics services of smaller volume shippers, Evergreen Line is collaborating with Alibaba.com to allow shippers to search for freight rates and reserve cargo space on the Alibaba.com platform directly, a service that will be available to primarily suppliers in China. Once a booking is confirmed, the selected price is also locked-in. The rate will not alter regardless of how the market price changes. With a guarantee of space and price, shippers can keep their production lines running with assurance and control their logistics costs with confidence.

In addition to this new direct booking facility, Evergreen Line is also responding to the needs of smaller shippers for one-stop logistics services by appointing Evergreen Logistics as a supplier of such services for Alibaba.com suppliers opting for Evergreen Line's sea freight services, contactable at the online booking point. No matter if it is a trucking arrangement, customs clearance or documentation requirement, Evergreen Logistics can provide cost-effective and time-critical solutions to shippers who may not be familiar with such procedures.

At this initial stage of its partnership with Alibaba.com, Evergreen Line will be offering Alibaba.com suppliers the booking facility on routes from China's main ports to Israel and the South American region. Detailed ports and service routes are outlined below:

- Israel Service

FEM

- Port of Loading: Shekou, Yantian
- Port of Discharge: Ashdod, Haifa at Israel

- South America Service

ESA

- Port of Loading: Shanghai, Ningbo, Yantian
- Port of Discharge: Buenos Aires, Argentina; Montevideo, Uruguay; Brazilian ports including Itaguai, Santos, Paranagua, Navegantes, Rio Grande

WSA/WSA2

- Port of Loading: Shanghai, Ningbo, Shekou, Yantian
- Port of Discharge: Buenaventura, Columbia; Guayaquil, Ecuador; Callao, Peru