

## PRESS RELEASE

For Immediate Release

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### **INTTRA Expands Carrier Network with NAMSUNG Shipping, Korea's First Private Carrier**

**Parsippany, N.J., and Seoul, Korea, March 21, 2018** - INTTRA, the largest neutral electronic transaction platform, software and information provider at the center of the ocean shipping industry, today announced an expansion of its rapidly growing carrier network with the addition of Korea's Namsung Shipping Co. Ltd.

NAMSUNG, established in 1953 as the first private ocean going shipping carrier in Korea, provides services throughout Asia, with routes targeting Korea to Japan, China, Hong Kong, Vietnam, Thailand and intra-Asia routes. NAMSUNG will offer its customers a full suite of services through INTTRA's network, including shipping instructions, booking requests, shipping orders for North China, Track and Trace, eVGM and Ocean Schedules. NAMSUNG will connect their internal EDI engine EMAP that they developed to INTTRA, whose booking platform allows carriers to connect through EDI, API or a web connection based on their preferences and capabilities.

"We are delighted to welcome NAMSUNG, one of the leading providers of marine transportation services in Asia, to our network," said Inna Kuznetsova, President and COO of INTTRA. "As our industry continues to embrace digitalization, a single connection to our platform links the world's top carriers to more than 30,000 shipping companies and in turn enables regional carriers such as NAMSUNG to provide a higher level of customer support."

"We are pleased to join the world's largest neutral network providing increased shipping options for our customers," said Yongkyu Kim, President of NAMSUNG. "By taking advantage of INTTRA's outstanding platform, our valuable customers will continue to enjoy working with NAMSUNG as we provide enhanced and specialized shipping solutions. We believe that this marvelous opportunity will offer positive synergy for all parties by reducing costs and providing better and more efficient processes. NAMSUNG has been looking forward to joining INTTRA's fine platform and is excited it is now a reality."

### **About INTTRA**

INTTRA is the largest neutral electronic transaction platform, software and information provider at the center of the ocean shipping industry. INTTRA's innovative products, combined with the scale of our network, empower our customers to trade with multiple parties and leverage ocean industry information to improve their business. Connecting over 30,000 shipping companies across 200 countries with more than 60 leading carriers and over 150 software alliance partners, INTTRA streamlines the ocean trade process. More than 800,000 container orders per week are initiated on the INTTRA platform, representing over one quarter of global ocean container trade.

### **About NAMSUNG**

NAMSUNG, the first private shipping company in Korea, has provided strong support to Korean trading companies across the globe. Additionally, in order to be the most trustworthy company, NAMSUNG consistently provides high-quality service and shipping values for customers. NAMSUNG leads logistics innovation in Asia with 19 owned ships, more than 400 trained employees and cutting-edge IT systems connecting six ports in Korea, 34 in Japan, ten in China and seven in Intra Asia. [www.namsung.co.kr](http://www.namsung.co.kr)

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