



**PRESS RELEASE**

For Immediate Release

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## Cloud Logistics by E2open Announces Strategic Alliance with Raven Logistics

*The cloud-native multi-modal TMS provider will offer integrated management for railroad Rule 11*



Mark Nix, Senior Vice President and Founder

ATLANTA — June 5, 2019 — [Cloud Logistics by E2open](#) (Cloud Logistics), a leading innovator and provider of a modern, easy-to-use transportation management system (TMS), is pleased to announce a strategic partnership with Raven Logistics, an international company that specializes in advanced rail management around Rule 11, including planning and execution.

“Providing the best service for our customers is our top priority. When we were asked for Rule 11 rail management within the TMS, we knew Raven Logistics was the right partner to help us quickly bring the new capabilities to market,” said senior vice president of transportation and founder of Cloud Logistics, Mark Nix. “Two of our largest wood products customers already leverage Raven Logistics, and both spoke highly of their longstanding relationship with regard to the company’s unique capabilities around Rule 11 compliance. With this partnership, we can greatly increase value for our customers and prospects in the oil and gas, agricultural, and building materials industries. Prior to the partnership we were only able to provide intermodal rail functionality, so this greatly enhances our offering.”

Cloud Logistics is committed to creating the most modern, user-friendly way to help customers manage their transportation operations at an affordable price point. The alliance integrates the services of both Cloud Logistics and Raven Logistics and will ultimately offer customers a single cloud-based system for monitoring and managing rail, intermodal and truck shipments.

Rule 11 is a railroad accounting term that refers to a customer shipping its freight pre-paid to an intermediate point, followed by collecting beyond that intermediate point to the destination. The partnership will establish an affordable option for multi-modal shippers that struggle with Rule 11. In addition, joint customers can receive meaningful operational savings on their multi-modal shipments while ensuring Rule 11 compliance.

“We are thrilled to announce this strategic alliance,” said Duane Kuzak, owner of Raven Logistics. “We will now provide multi-modal shippers with a single solution to manage their freight from a single portal. Raven’s expertise with Rule 11 compliance in conjunction with Cloud Logistics will provide greater visibility into the supply chain while reducing the operational burden.”

#### **About Raven Logistics**

Raven's technology offerings were designed to meet a request echoed by the majority of customers: Provide us a platform with powerful, usable software tools that enables employees to better manage their business. Raven’s TMS Rail Applications provide a fully integrated, single source communication channel that empowers customers to optimize their freight charges, manage car movements, enhance rail car billing processes, limit their demurrage spend and audit carrier invoices.

#### **About Cloud Logistics by E2open**

Cloud Logistics by E2open (Cloud Logistics) provides innovative and easy-to-use technology that powers transportation logistics solutions for the global supply chain market. Cloud Logistics’ TMS offers a modern, intuitive user experience to simplify carrier selection, load tendering, communication and payment while increasing visibility and offering real-time reporting. The cloud-based tool is easy to implement and offers a rapid-deployment TMS that can go live in as little as one day. Cloud Logistics makes the

complexities of order collaboration, communication and international transportation management simple and beneficial for companies of any size. The TMS includes a unique user experience, customizable alerts, social technology for business and a mobile application designed specifically for carriers. For more information about Cloud Logistics, please visit [www.gocloudlogistics.com](http://www.gocloudlogistics.com).

#### **About E2open**

At E2open, we're creating a more connected, intelligent supply chain. It starts with sensing and responding to real-time demand, supply and delivery constraints. Bringing together data from customers, distribution channels, suppliers, contract manufacturers and logistics partners, our collaborative and agile supply chain platform enables companies to use data in real time, with artificial intelligence and machine learning to drive smarter decisions. All this complex information is delivered in a single view that encompasses your demand, supply and logistics ecosystems. E2open is changing everything. *Demand. Supply. Delivered.* Visit [www.e2open.com](http://www.e2open.com).

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