

PRESS RELEASE
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Media Contact:

Lisa Aurichio
BSY Associates Inc.
lisa@bsya.com
cell (917) 476-8366

DACHSER USA launches automotive competence center

Dachser continues its commitment to logistics services for the automotive sector



Atlanta, GA, May 8, 2019 – Addressing the special needs of the automotive sector is key to the Dachser growth strategy – globally as well as in the U.S.

Continuing its commitment to developing automotive sector logistics solutions, Dachser USA recently introduced the automotive competence center in Atlanta, which provides dedicated customer service teams that are trained to address the complex logistics associated with the automotive market. In February 2019, Dachser introduced this initiative to the U.S. market after a successful launch in Mexico.

“Dachser is committed to providing superior service and customized solutions to our automotive business, which requires highly trained professionals who understand the nuances of transporting automobiles and their respective parts,” said Vincent Touya, Managing Director Dachser USA. “In the U.S specifically, our customers are responding very well to the hands-on approach of our automotive competence team. We continue to evolve and grow this program to ensure it consistently meets our customers’ needs and responds to the challenges of the marketplace.”

Logistics partner of the automotive industry

Dachser is a reliable partner of the global automotive industry. In Sweden, for example, Dachser addresses the special needs associated with Volvo Cars’ spare parts business with a customized solution. Via a shuttle service launched specifically for Volvo, Dachser is now transporting Volvo Cars’ spare parts from Volvo’s Torlanda, Sweden location to Dachser’s Gothenburg, Germany location as well as to Volvo Cars’ various warehouses throughout Germany. For added convenience, the service collects goods from the customer six times a day.

“We provide Volvo Cars with a solution that is tailored to their logistics needs,” says René Sidor, Managing Director of DACHSER Nordic A/S. “By customizing our approach, Volvo gets a unified logistics solution.”

Further demonstrating its commitment to the automotive sector, Dachser USA recently expanded into Detroit, which is essentially the automotive capital of the United States, with the “Big Three” automotive manufacturers headquartered in metro Detroit. Dachser USA opened its Detroit location in August 2018 to ensure the brand had a physical presence in this critical automotive market.

“The move into Detroit reflects our dedication to meeting the needs of our customers, who require we move closer to their business. Being in Detroit not only provides a closer proximity to our customers, it also ensures that we understand the culture—the heart and soul—of the automotive community, which of course, helps us better anticipate our customers’ needs and provide customized, viable solutions,” said Touya.

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About Dachser USA Air & Sea Logistics: Founded in 1974, Dachser USA Air & Sea Logistics Inc. is the U.S. subsidiary of German-headquartered Dachser SE. The company is a leading global logistics provider employing 30,600 professionals in 399 locations and handling 83.7 million shipments annually. Dachser USA Air & Sea Logistics is headquartered in Atlanta with locations in Atlanta, Baltimore, Boston, Charlotte, Chicago, Cincinnati, Dallas, Detroit, Houston, Los Angeles, Miami, Minneapolis, New York and Phoenix. Dachser USA Air & Sea Logistics offers optimal access to international markets and ensures seamless integration of all import and export activities via air or ocean to and from Europe, Asia and South America. For more information, visit www.dachser.us.